

# Emerging American Artists

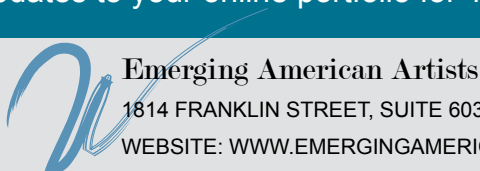
## THE EMERGING AMERICAN ARTISTS PROGRAM

*Providing a Springboard for Emerging Artists*

There are two primary elements involved in solidifying one's standing as an emerging artist: (1) producing an impressive portfolio and (2) taking advantage of marketing options that successfully promote that portfolio. If you are an artist whose artwork deserves to be shared on a larger scale, but are having difficulty finding marketing opportunities that work for you, the Emerging American Artists program is a cost-effective investment designed to realize your artistic objectives.

The Emerging American Artists program allows both up-and-coming and established artists to effectively publicize and share their art by providing them with a high-quality art book of their selected works. Benefits of participation include:

- Modest cost — 500 softcover 4-color books for as low as \$5,500
- Expansive design options
- Expert editing and proofreading services
- Comprehensive publishing options
- Complementary website exposure
- Free updates to your online portfolio for 12 months



Emerging American Artists

1814 FRANKLIN STREET, SUITE 603, OAKLAND, CA 94612 • TEL: (800) 841.0873 / 510.839.5471 • FAX: 510.839.2104

WEBSITE: [WWW.EMERGINGAMERICANARTISTS.COM](http://WWW.EMERGINGAMERICANARTISTS.COM) • EMAIL: [INFO@EMERGINGAMERICANARTISTS.COM](mailto:INFO@EMERGINGAMERICANARTISTS.COM)

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Join the Emerging American Artists program and promote your talents and works on a larger scale. We encourage artists of all disciplines – whether photographers, painters, poets, printmakers, sculptors or other creative types – to consider participating in the program.

Participation in the EAA's innovative program includes a 4-color book and an on-line portfolio listing on [www.EmergingAmericanArtists.com](http://www.EmergingAmericanArtists.com) — unparalleled exposure that will provide both immediate credibility and opportunities for success through increased recognition and art sales. Our sole objective is to provide a springboard for emerging artists to launch their careers.

For more information about the Emerging American Artists Program, please visit our website.

\* Paintings by Emerging American Artist  
Cyndra Bradford  
\* Photograph by Angie Hinh

## PRICING

Although books can be printed with any page count (divisible by 8) and with any dimensions or features (softcover ^, jacketed, non-jacketed, etc.), the most common books are 10" x 10", hardcover +, jacketed books printed on 157 gsm (grams per square meter) matte paper. Jacketed books feature a 4-color gloss laminated jacket.

		500 Copies	1,000 Copies
Hardcover, Jacketed	32 Pages	\$6,400 (\$12.80/Unit)	\$7,350 (\$7.35/Unit)
	40 Pages	\$6,700 (\$13.40/Unit)	\$7,600 (\$7.60/Unit)
	48 Pages	\$7,000 (\$14.00/Unit)	\$7,900 (\$7.90/Unit)

^ Softcover books are Smyth sewn, covers trimmed flush on 3 sides

+ Hardcover books are Smyth sewn, cased in 3mm boards, with a flat spine

\* All books FOB Hong Kong (location of printers); additional costs will apply for shipping to final destination



## ONLINE PORTFOLIO ON [WWW.EMERGINGAMERICANARTISTS.COM](http://WWW.EMERGINGAMERICANARTISTS.COM)

Participation in Emerging American Artists includes a detailed online portfolio of your historical (pieces that have been sold) and current (pieces that are currently for sale) artwork. Historical artwork will be limited to the artwork that is displayed in the book. There is no limit on the number of new additions.



There is no charge for any updates to your online portfolio for the first 12 months of participation in the program. After 12 months, there is a \$150 per year charge for an unlimited number of additions / changes to your profile on [www.emergingamericanartists.com](http://www.emergingamericanartists.com).



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